

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Electoral Rolls – Summary Revision of Electoral Rolls with reference to 01-01-2011 – Payment of bill of Rs.4,60,000/- to M/s InstaReach Solutions Pvt. Ltd., Hyderabad for sending 1.5 crores SMS to the citizens on 27-11-2010 towards Voter Awareness Campaign – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 5932**

**Dated:09 -12-2010**

Read the following:-

1. Govt. Memo.No.13023/371/BG.III/2010, dt:26-05-2010 of Finance (BG.III) Department.
2. From Election Commission of India  
Lr.No.23/2010-Vol.III/ERS, dt: 14-09-2010.
3. G.O.Rt.No.4335, Fin. (BG-III) Dept., dt:13-10-2010
4. G.A. (Elecs.E) Dept. Lr.No.2843/Elecs.E/A2/2010-59, dt:26-11-2010.
5. From M/s InstaReach Solutions Pvt. Ltd., Hyderabad  
Bill No.IR-261, dt:27-11-2010.

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**ORDER:**

In letter 2<sup>nd</sup> read above, the Election Commission of India, New Delhi in their letter dt: 14-09-2010 has decided to take up the Revision of Electoral Rolls with reference to 1<sup>st</sup> January, 2011 as qualifying date. As per the schedule of Election Commission of India, the Draft Publication of Electoral Rolls on 30-10-2010 and Final Publication of Electoral Rolls on 05-01-2011 and in the reference 3<sup>rd</sup> read above, M/s InstaReach Solutions Pvt. Ltd., Hyderabad has provided Bulk SMS for Voter Awareness Campaigns regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2011 as qualifying date on 27-11-2010 and furnished the bill in the reference 5<sup>th</sup> read above, for an amount of Rs.4,60,000/- for sending 1.5 crore SMS for one day i.e., Rs.4,17,045/- towards SMS charges and Rs.42,956/- towards Service Tax @ 10.3%.

2. After careful examination, Government hereby accord sanction for payment of **Rs.4,60,000/- (Rupees Four lakhs sixty thousand only)** to M/s InstaReach Solutions Pvt. Ltd., Hyderabad for sending 1.5 crore SMS for one day i.e., Rs.4,17,045/- towards SMS charges and Rs.42,956/- towards Service Tax @ 10.3% for Voter Awareness Campaigns regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2011 as qualifying date on 27-11-2010.
3. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided vide G.O. 3<sup>rd</sup> read above.

(Contd..2..)

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, obtain a cheque in favour of **“M/s InstaReach Solutions Pvt. Ltd., Hyderabad”** and forward the same to this Department for taking necessary further action.
6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly Regulation orders issued in the Memo. 1<sup>st</sup> read above.
7. M/s InstaReach Solutions Pvt. Ltd., Hyderabad shall pay the Service Tax directly to the Government.
8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To  
M/s M/s InstaReach Solutions Pvt. Ltd., 6-3-1186/5, Raj Bhavan Road,  
Begumpet, Hyderabad-500 016.  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad  
Copy to:  
The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
Finance (Expr.GAD.I/ BG.III) Department.  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER